

# TAYLOR PRESS

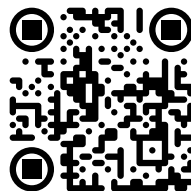
## 2024 CAMPAIGN OPTIONS & ADVERTISING RATES

Our newspaper provides targeted delivery for your marketing message in the Taylor and surrounding areas and into rural East Williamson County.

### DISPLAY ADVERTISING

#### STANDARD SIZING & RATES

	NAME	BW	COLOR
2X2	STANDARD	\$60	\$72
2X3	MARKETPLACE	\$90	\$108
2X5	INDEX CARD	\$150	\$180
3X5	EIGHTH	\$225	\$270
VERTICAL QUARTER	V. QUARTER	\$472.50	\$567
HORIZONTAL QUARTER	H. QUARTER	\$472.50	\$567
VERTICAL HALF	V. HALF	\$945	\$1,134
HORIZONTAL HALF	H. HALF	\$945	\$1,134
FULL	FULL	\$1,890	\$2,268

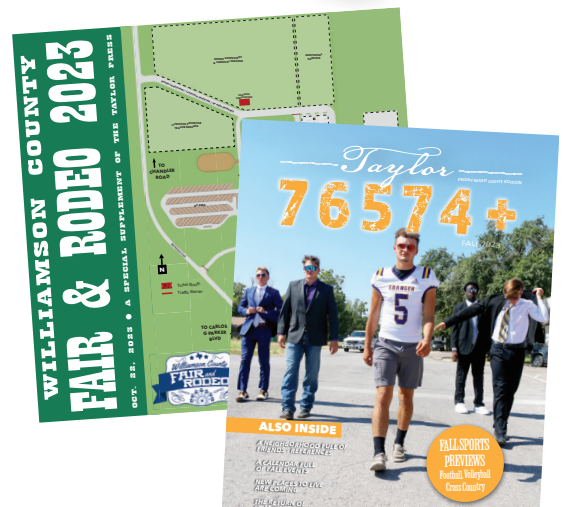


RATES INCLUDE  
GRAPHIC DESIGN

**EASTERN WILLIAMSON COUNTY**

**BUSINESS DIRECTORY**

<b>AC &amp; HEAT</b>  SERVING CUSTOMERS SINCE 1988! Call Dave at 512-365-6627 Or scan the QR code	<b>ROOFING</b>  <b>TOMMY TALLEY</b> ROOFING & HOUSE LEVELING A home that stands for quality and integrity. Proudly providing Taylor and surrounding communities with quality customer service for more than three decades. 512-844-8883 Mobile	<b>PRINTING</b> Ready to take your products to the people?  <b>granite PRINTING</b> TAYLOR, TEXAS 512-352-5471
<b>PAINTING</b>  <b>ELDER'S</b> Paint Contracting Residential Interior & Exterior Refinish Deck & Pressure Washing 512-563-9063 billie_elder@yahoo.com	<b>MOBILE DJ</b>  <b>MICHAEL CRAIG'S</b> MOBILE MUSIC SYSTEM MUSIC TO YOUR MINDS UNUSUAL PARTIES, ON ANY EVENT THAT MUSIC IS NEEDED! FOR MORE INFORMATION CALL: 512-965-7100 (Evening hours) FOR OUTSIDE POP-UP PARTIES: 512-965-7100	<b>REALTOR</b>  <b>John HORTON REALTY</b> Duane Schmitt 512-352-7828 512-352-7829 512-352-7830 512-352-7831 512-352-7832 512-352-7833 512-352-7834 512-352-7835 512-352-7836 512-352-7837 512-352-7838 512-352-7839 512-352-7840 512-352-7841 512-352-7842 512-352-7843 512-352-7844 512-352-7845 512-352-7846 512-352-7847 512-352-7848 512-352-7849 512-352-7850 512-352-7851 512-352-7852 512-352-7853 512-352-7854 512-352-7855 512-352-7856 512-352-7857 512-352-7858 512-352-7859 512-352-7860 512-352-7861 512-352-7862 512-352-7863 512-352-7864 512-352-7865 512-352-7866 512-352-7867 512-352-7868 512-352-7869 512-352-7870 512-352-7871 512-352-7872 512-352-7873 512-352-7874 512-352-7875 512-352-7876 512-352-7877 512-352-7878 512-352-7879 512-352-7880 512-352-7881 512-352-7882 512-352-7883 512-352-7884 512-352-7885 512-352-7886 512-352-7887 512-352-7888 512-352-7889 512-352-7890 512-352-7891 512-352-7892 512-352-7893 512-352-7894 512-352-7895 512-352-7896 512-352-7897 512-352-7898 512-352-7899 512-352-7900
<b>CONSTRUCTION</b>  <b>EULENFELD INTERIORS</b> Construction Interior Design 512-352-7890 512-352-7891 512-352-7892 512-352-7893 512-352-7894 512-352-7895 512-352-7896 512-352-7897 512-352-7898 512-352-7899 512-352-7900	<b>OPHTHALMOLOGIST</b>  <b>Eye Associates</b> 4000 Midland Valley, Suite 100 Taylor, TX 76778 512-352-7890 512-352-7891 512-352-7892 512-352-7893 512-352-7894 512-352-7895 512-352-7896 512-352-7897 512-352-7898 512-352-7899 512-352-7900	<b>ROOFING</b>  <b>Metal Mart</b> CURTIS MOORE STORE MANAGER 500 CARROLL PARKER BL. TAYLOR, TEXAS 76778 512-352-4337 512-352-4338 512-352-4339 512-352-4340 512-352-4341 512-352-4342 512-352-4343 512-352-4344 512-352-4345 512-352-4346 512-352-4347 512-352-4348 512-352-4349 512-352-4350 512-352-4351 512-352-4352 512-352-4353 512-352-4354 512-352-4355 512-352-4356 512-352-4357 512-352-4358 512-352-4359 512-352-4360 512-352-4361 512-352-4362 512-352-4363 512-352-4364 512-352-4365 512-352-4366 512-352-4367 512-352-4368 512-352-4369 512-352-4370 512-352-4371 512-352-4372 512-352-4373 512-352-4374 512-352-4375 512-352-4376 512-352-4377 512-352-4378 512-352-4379 512-352-4380 512-352-4381 512-352-4382 512-352-4383 512-352-4384 512-352-4385 512-352-4386 512-352-4387 512-352-4388 512-352-4389 512-352-4390 512-352-4391 512-352-4392 512-352-4393 512-352-4394 512-352-4395 512-352-4396 512-352-4397 512-352-4398 512-352-4399 512-352-4400



ASK US ABOUT OUR OTHER  
SPECIAL PROMOS

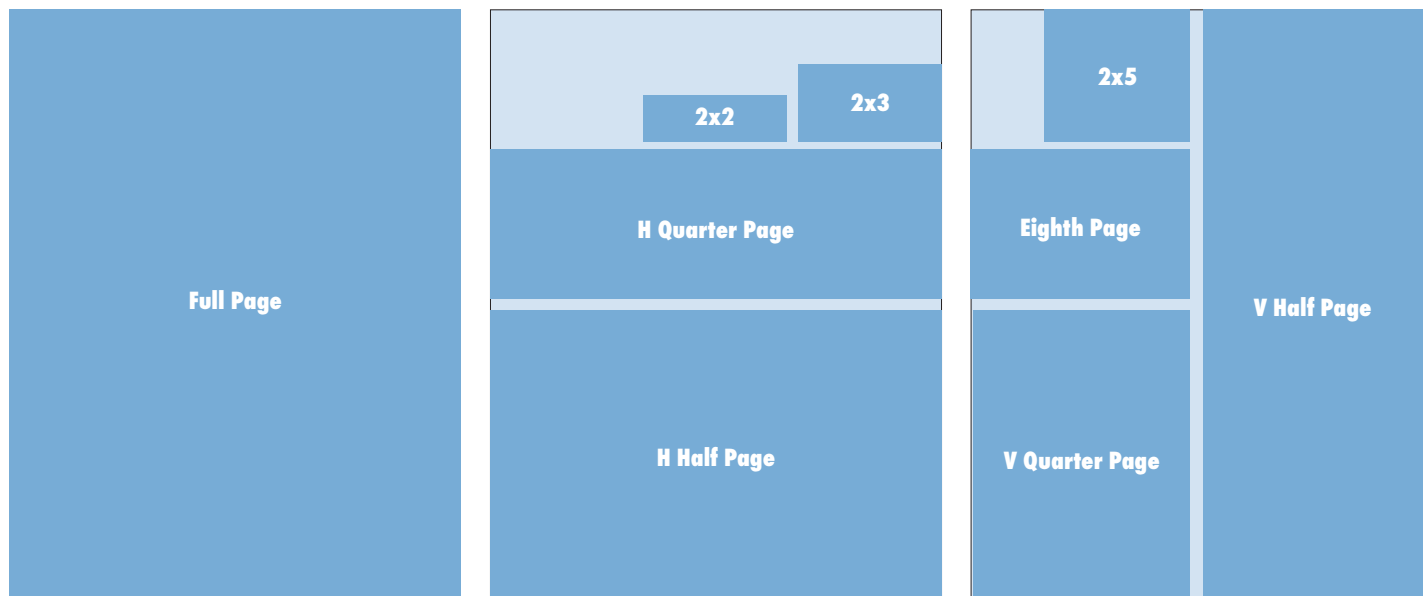
RESERVE YOUR ADVERTISING SPACE TODAY • (512) 352-8535

# P TAYLOR PRESS

## DISPLAY AD MECHANICALS

Ad design is included in the purchase of your advertising. Let us help you market your business.

		COLS.X	TOTAL	DESIGN
SIZE	NAME	INCHES	INCHES	SPECS
2X2	STANDARD	2X2	4	3.22"X2"
2X3	MARKETPLACE	2X3	6	3.22"X3"
2X5	INDEX CARD	2X5	10	3.22"X5"
3X5	EIGHTH	3X5	15	4.91"X5"
VERTICAL QUARTER	V. QUARTER	3X10.5	31.5	4.91"X10.5"
HORIZONTAL QUARTER	H. QUARTER	6X5.25	31.5	10"X5.25"
VERTICAL HALF	V. HALF	3X21	63	4.91"X21"
HORIZONTAL HALF	H. HALF	6X10.5	63	10"X10.5"
FULL	FULL	6X21	126	10"X21"



## CAMERA-READY SPECS

PDF format with fonts embedded, produced to correct dimensions for purchased size.

Art must be 300 dpi.

All color ads must be CMYK.

**CAMERA READY ADS  
MUST BE SUBMITTED  
24 HOURS PRIOR TO  
PRESS DEADLINE**

A PUBLICATION OF



**ADVERTISING INFORMATION: XXXXXX  
CALL TODAY • 512.352.8535**